

# HopeLine's Teen TalkLine Logo Contest

**Are you an *artist* in middle school or high school?**

**Can you create fresh concepts that make an impact?**

**Do you want to be recognized for your unique talent?**

***Would you like a new tablet from Lenovo?***

If your answer is YES then this is your time to **shine** and bring attention to a life saving service by entering into the HopeLine Teen TalkLine Logo Contest!

HopeLine is a crisis intervention and suicide prevention hotline that has operated since 1970 and we are looking for talented young artists to design a logo for our Teen TalkLine service. If your logo is selected it will help launch our new **Teen TalkLine** website and integrated instant messaging service.

HopeLine's Teen TalkLine Logo contest is open to all registered middle school and high school students in North Carolina schools (including home schoolers).

## **Participant Guidelines**

Create your logo following the listed requirements:

1. Fill out and submit the online entry form located at [www.hopeline-nc.org](http://www.hopeline-nc.org)

2. Logo designs can be digital or hand-drawn. Submit your completed digital logo to [courtneyw@hopeline-nc.org](mailto:courtneyw@hopeline-nc.org), mail hand-drawn images to HopeLine, PO Box 10490, Raleigh, NC 27605. Entries will not be accepted any other way.
3. Mail rules and regulations with parental signature with or prior to logo submission. Mail to HopeLine, PO Box 10490, Raleigh, NC 27605.
4. For digital submission, the size of the completed logo should be submitted within a 500px x 500px frame and in a scalable format. Finalists will be judged at entered size as well as 150px x 150px.
5. Digital logo entries must be completed using computer drawing or design software. Hand drawn logo images must be presented on a clean sheet of white copy paper.
6. We will not accept entries that used additional materials to create 3D effects or animation.
7. We remind participants not to recreate or plagiarize previous designs.
8. HopeLine will keep all original artwork and will not send it back; so if you want a copy of the logo, you should keep a copy prior to submitting it for the contest.
9. Only one logo submission allowed per participant.
10. Avoid profane language, violence, sex or personal attacks on people or organizations.
11. Avoid violating copyright laws or using brand names or logos other than HopeLine's in your logo. You agree to indemnify HopeLine for any claim, demand, judgment, or other allegation arising from your possible violation of someone's trademark, copyright, or other legally protected interest in any way in your video.
12. Your logo must be original content for this contest. Do not submit a design that has been submitted elsewhere.
13. Submitted logo must be in either Adobe Photoshop or Adobe Illustrator format or in a clean hand drawn format ready to be digitized.
14. Be able to provide HopeLine with the original graphic file if you win (with all accessible layers).
15. Logos that are submitted without an entry form and signed parental consent of rules and regulations will not be judged.
16. Reward: By entering the contest and in consideration of HopeLine's consideration of your entry, you grant HopeLine a perpetual, irrevocable, and royalty-free license to use your graphic, in any media, for standard non-profit related and other no-commercial purposes. You grant HopeLine permission to edit, modify, format, or adapt your logo for HopeLine's purposes at HopeLine's sole discretion. Except for the [Lenovo IdeaPad Tablet K1](#) (value of \$500) prize awarded to the winner of the logo contest, no other compensation in any manner will be paid to any entrant of the logo contest for the submission to HopeLine or HopeLine's future use of the logo in any manner. If you want to remove your logo from the competition, you may do so by requesting HopeLine delete your logo from its competition prior to the announcement of the winner on or about March 29, 2012.
17. To be eligible you must be a citizen of the United States, Puerto Rico or the other U.S. territories. Children 18 years or younger must have their parents' or legal guardian's written approval. Employees of HopeLine or Lenovo, their relatives, and Lenovo contractors are not eligible to enter the contest.

18. Submissions will be accepted until contest is closed at 11:59:59 p.m. Eastern Time (ET) on February 15, 2012. Finalists will be announced on March 7, 2012. The winning logo will be featured on our Hopeline homepage on March 30, 2012 and recognized at a celebratory event (details will be forthcoming).

**Winner Selection:**

- After the contest closes, logos will be judged to see if they present accurate information and comply with the requirements of the contest. Those logo submissions that do not comply will be disqualified. All other logos will advance to round two where the logos will be rated by a panel of judges from Hopeline and Lenovo based on message, accuracy, appropriateness of theme, and creativity. A winner will be selected and notified by email on or about March 28, 2012.
- The winner will receive a [Lenovo IdeaPad Tablet K1](#) (valued at \$500), the winning logo will be posted on Hopeline’s website, Facebook page and the new Teen TalkLine website.
- Parent/Legal Guardian should have attached a signed copy of the contest rules and regulations to the logo submission.

**Privacy:**

The personal information you submit on the entry form will only be used to contact you in the event you win the contest or if there is a question or issue regarding your logo. We will not disclose, give, sell, or transfer any personal information about you, unless required for law enforcement or by statute. As your logo will be made available to the public, you should not include personal information about yourself or anyone else within the logo graphic. All information collected on the entry form will be deleted at the conclusion of the logo contest.

**Questions:**

Please e-mail [courtneyw@hopeline-nc.org](mailto:courtneyw@hopeline-nc.org) for questions in regards to the logo contest.

Printed name of parent or guardian

Signature of parent or guardian

Date